



Senior Consultant

Jennifer Jones

Shepherdstown, West Virginia

Jen joined FranklinCovey in 2021. She brings 30 years of experience in leadership and employee development. Jen has worked as an executive coach, intact-team facilitator, and organization-wide culture change leader.

Jen led the US Fish and Wildlife Service's often-benchmarked competitive leadership programs. She has led leadership training and organization development efforts in healthcare, government, and NGOs including Scripps Health and Banner Health. Her work in employee engagement resulted in the US Fish and Wildlife Service Northeast Region (employee base of 700) reaching the 86th percentile in the Gallup Q12™.

She is a subject matter expert in instructional design, team development, coaching, and employee engagement. While in Arizona, Jen completed master's courses in Instructional Technology at ASU, served on the board of the Arizona chapter of the International Society of Performance Improvement, and studied workplace performance analysis under Robert Mager.

Jen is thrilled to bring her talents and skills to FranklinCovey. She is grateful for life in the beautiful eastern panhandle of West Virginia with her two horses and three dogs.

Education & Certifications

- B.S. Social Work - Marshall University
- Myers Briggs Qualified Facilitator
- TOP processes, Institute of Cultural Affairs
- The Human Element Certified Facilitator
- Graphic Facilitation, The Grove Consultants

What learners say about Jennifer...

"Jen has lots of energy and is considerate of others. She asked relevant questions and genuinely cared about our responses and learning!"

"Jen is a great instructor and I had a great experience. Jen has a deep knowledge of the subject and was open-minded and willing to listen."

"Jen really knows her content and is an excellent facilitator."

Highlights

Established the first Scripps Health Center for Learning, now the high-performing Scripps Health Center for Learning and Innovation

Facilitated Marvin Weisbord's Future Search process over 50 times in her 30-year career, once with a group over 200 people

Facilitating simulations such as the Flying Starship Company is one of Jen's go-to ways of leading transformational change

Backpacked extensively in the Grand Canyon: completing 4 rim-to-rim hikes using various trail routes

Cycled across the United States twice: from the New Jersey Shore to Yellowstone NP, and from Seattle, WA to Washington D.C.